

“Strengthening the development potential of the EU Mobility Partnership in Georgia through targeted circular migration and diaspora mobilisation”

Project Newsletter

Issue No2.

This issue:

- Preparatory phase started - the selected circular migration participants are being prepared for their stay in Germany
- Migration specific financial literacy training
- Migration project planning event
- Study-tour through Germany on migration and labour market management
- Winter school on Migration Policy and Development in Georgia
- Business start-up Seminar in Frankfurt

Migration between Germany and Georgia

- **Preparatory phase started - the selected circular migration participants are being prepared for their stay in Germany**

In the frame of the project 30 Georgian nurses and hospitality professionals have been selected for their placement and stay in Germany. The participants will enhance their qualification profile and employability for the Georgian labour market by means of job placement, employment and training in Germany.



Particularly, up to six months intensive German language courses are provided at the Goethe Institute in Tbilisi. The courses are designed to vest the candidates with the language proficiency as required to successfully perform their respective jobs in Germany, including profession-specific as well as cultural orientation components.

In addition, for a smooth start and successful integration in the upcoming employment abroad, participants have been enrolled in one-week profession-specific preparatory trainings. Main objective of the one-week profession-specific courses was to provide practical information in order to support the successful integration in the work place in Germany. The assigned trainers of the



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



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professional courses, being experienced professionals from nursing and tourism sector, addressed the key components and areas needed for the employment in Germany.

○ Migration Specific Financial Literacy Training



Financial literacy training, generously hosted by the Training Center of the Ministry of Finance, was conducted by representatives of the Savings Banks Foundation for International Cooperation (SBFIC), the Georgian Banks Training Centre (GBTC) and the GIZ Sector Project Migration and Development. The event forms part of the range of preparatory support measures offered to the participants of the pilot circular migration scheme. Participants of the interactive migration-specific financial literacy training

discussed most relevant questions on financial options and necessities in relation to the upcoming work experience in Germany.

See more information on financial literacy training [here](#).

Find documentation on financial literacy [here](#).

○ Migration Project Planning Event

An Interactive event provided participants with insights into opportunities and perspectives upon return to Georgia, essential for the well informed planning of the individual migration project prior to departure.



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During the event, at one stand each, high-level representatives of different institutions in Georgia presented their suggestions and perspectives on diverse reintegration opportunities. Presenting institutions included: Arbeiter-Samariter-Bund (ASB); Centre for International Migration and Development (CIM); Employment Support Center/Worknet division of Social Services Agency (SSA); Travel agency “Georgia Insight”; Georgian Small and Medium Enterprise Association (GSMEA); Integrated Expert on social enterprise set-up; HR recruitment & consulting agency Key Management Solutions (KMS); and Teachers Professional Development Center (TPDC).

See more on Migration project planning event [here](#).

The pilot circular migration scheme is part of an EU-cofinanced project, which aims to generate evidence on means to leverage migration for sustainable development in the frame of Georgia’s mobility partnership with the EU. The project is carried out by the Centre for International Migration and Development (CIM) (a joint operation of the “Deutsche Gesellschaft für Internationale Zusammenarbeit” (GIZ) and the German Federal Employment Agency) in conjunction with the Public Service Development Agency / Secretariat of the Georgian State Commission on Migration Issues and the Georgian Small and Medium Size Enterprises (GSMEA).

Next to testing a targeted pilot circular migration scheme and delivering policy advice in the area of migration, the project provides for diaspora mobilisation activities, including start-up and reintegration support for returnees.

Read more about the project here: [Project fact sheet \(ENG\)](#); [Project fact sheet \(GE\)](#)

Migration Policy Advice

○ Study tour to Germany

From 19th to 25th of October, a six days study tour to Germany on labour migration and labour market management was organized for a group of policy makers and private sector representatives from Georgia.

During the 6-days tour the participants visited several German institutions and met experts working on the topics of development policy, economic cooperation, labour migration, labour market and



placement of qualified employees. The tour took the group to Berlin – Nuremberg – Bonn – Frankfurt and Eschborn. After being received by the Georgian embassy in Berlin the group visited, among other institutions, the Federal Ministry for Economic Cooperation and Development, the Federal Ministry of Labour and Social Affairs and the German Chamber of Commerce and Industry.



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In Nuremberg, the visit at the Federal Office for Migration and Refugees and at the Federal Employment Agency in Nuremberg was scheduled.

In Bonn, the group met experts from the Federal Ministry for Economic Affairs and from the International Placement Service in Bonn. Besides, the participants had the possibility to get an insight into the every-day operational business at a local employment agency office and job orientation center.

In Frankfurt, the group learned about the implementation of migration and integration management on the municipal level at the city’s Office for Multicultural Affairs before heading to the GIZ’s headquarter in Eschborn, the tour’s last stop. Here, the participants met experts from the area of development cooperation working in the field of labour migration, vocational education and labour market management.

Beside the transmission of new information, the exchange between the experts and the participants was one of the tour’s major objectives. The participants gained new knowledge that they can use in their working context in Georgia. In this way, it will be possible to reach the desired sustainable knowledge transfer and to develop matching approaches and suitable political instruments for the Georgian migration and labour market management.

Find more information on study tour [here](#)

Find more photos of study tour [here](#)

- **Winter school on Migration Policy and Development in Georgia**

In February 2015 Winter School on Migration Policy and Development in Georgia will take place at the Kvareli Training Centre of Justice. The event will be conducted for the Georgian policy officials in charge of migration and diaspora management, bringing together key stakeholders from all relevant ministries and institutions as well as private sector representatives. The three day workshop will cover topics such as: nexus of migration and development, diaspora engagement and remittances, means to encourage return and reintegration of Georgian residing abroad.

The training will be conducted by experienced trainer team from Germany (GIZ/CIM Programme Migration for Development, Sector Project Migration and Development). As a result of the interactive workshop, the participants will enhance their competences to develop adequate development-oriented migration policies.

Mobilizing diaspora for return

- **Start-up Seminar in Frankfurt**

On November 21-22, 2014 eleven Georgian participants interested to found a start-up enterprise in Georgia attended a start-up-information seminar in Frankfurt. The seminar was organized in the



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training premises of the start-up consultancy firm “KOMPASS Zentrum für Existenzgründungen”. In the frame of the seminar, participants had the opportunity to explore their potential how to develop their own businesses as entrepreneurs.



Two Georgian experts participated in the event. Ms. Magda Korakhashvili, representative of Georgian Small and Medium Enterprises Association (GSMEA), presented current legal environment, particularly newly introduced tax law regulations as well as general policy trends in Georgia. Mr. George Tevdorashvili, founder of the tourism agency “Georgia Insight”, highlighted his practical experience and challenges connected to the founding of a start-up enterprise.

The 11 participants came up with business ideas from the areas of Tourism, E-book/E-Commerce, food production, production of construction materials, advice on trademark law, advice on designing, journalistic training and qualification, purchasing services.

More information about the seminar can be found [here](#) (in German)



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